



WHITE PAPER



SYSTEM COMPONENTS

SYSTEM REQUIREMENTS

SYSTEM REQUIREMENTS: USER EXPERIENCE

COMMUNITY • INVESTORS • INNOVATORS

## What is UniCamp?

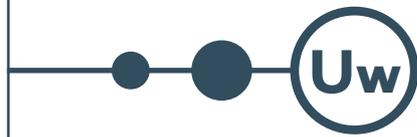
It is a flexible ecosystem, ready to change along with the demands of innovators and investors, but without changing the concept itself.

## UniCamp

is an exchange of the same name for innovators and investors, as well as a pool of projects.

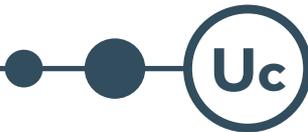


# SYSTEM COMPONENTS



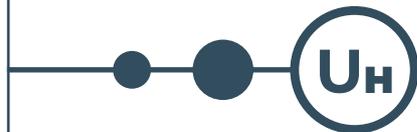
## UniWallet

Cross-platform application for working with affiliated exchanges and their interaction with the ecosystem.



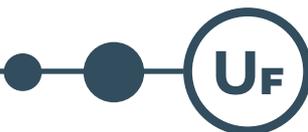
## UniCrypto

is the ecosystem's external currency, traded on approved exchanges, and is in the hands of the community and ecosystem to drive organic price growth and generate rewards for holders to provide partial ecosystem protection.



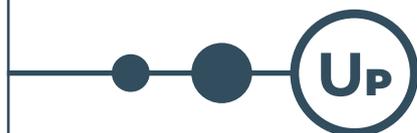
## UniHUB

the issuer of UniFork, as well as an element of protection for the system and its participants.



## UniFork

is the internal currency of the ecosystem, as well as an element of protection for the system and its participants. This currency is used only for investment and never leaves the ecosystem.



## UniPromo

platform for the possibility of community voting for a particular project, promotion of projects to the market, their advertising.



## UniMerch

platform to ensure the promotion of the developers' idea of "making people's lives better, every day".

# SOLUTION FEATURES

1

Layered protection designed to provide a comfortable working environment for innovators and investors.

Multilevel protection system. Our solution relies on the wider community as well as the elements of the ecosystem themselves. The mechanisms being implemented are designed to protect investments, innovators and the ecosystem as a whole.

2

Self-registration of projects by innovators indicating investment stages, transparent cost estimates, etc.

## Why self-registration of projects?

Nobody knows their project better than the bearer of the idea. We provide, on the one hand, freedom of action when registering projects, but on the other hand, we provide audit. The project must be really useful for society, have investment attractiveness and be realizable.

3

Provision of audit of projects with the assignment of an individual rating, as an element of protection of innovators. Only really important and ongoing projects.

4

Strict audit of projects before their release to the exchange pool to ensure ethical and moral principles, as well as the creation of transparent information about the project (we are against murder, terrorism, etc.)

It is the rating of projects, as a criterion for determining the novelty, priority at the moment, as one of the decision-making factors for investment and project support by the community based on the elements of the ecosystem.

To do this, we will provide a project audit with key criteria:

- ✓ novelty
- ✓ feasibility
- ✓ investment attractiveness
- ✓ usefulness to society

As well as assigning a specific color:

green - has all the criteria

yellow - has all the criteria, except for novelty

red - this rating does not allow the project to enter the exchange pool, it is sent for revision by the innovator. Lack of justification for novelty, investment attractiveness, and as a result: lack of utility for society.

# 5

Investing from anywhere in the world with the presence of the Internet using proprietary applications based on the exchange solution.

In order for the innovator to have the opportunity to implement his project, we must provide free access to the elements of the ecosystem from anywhere in the world. Equal access must be ensured for both investors and innovators.

# 6

- Investors can be:
- a group of people
  - individual
  - company
  - company group
  - mixed group of investors

Our world is multifaceted in nature.

Mixed investor groups are preferable to one. It is the wide access for all interested parties that acts as an additional element of protection.

We don't care about your gender, your skin color, your educational level or social status. Technology shouldn't have boundaries.

# 7

The possibility of new participants joining the project at any stage of investment, with a general consensus by the parties to the project with fixing new conditions in the exchange network.

The possibility of new participants joining at various stages of the project, allows you to provide additional investments, as well as open to provide additional security.

Mandatory reflection of the new state in contracts throughout the chain of the network,

with the full consent of all parties, unless other conditions for the entry of new participants are determined.

Mandatory reflection of the new state in contracts throughout the network chain, with the full consent of all parties, unless other conditions for the entry of new participants are determined.

# 8

A distributed means of collateral between the wide community on the one hand and the exchange on the other, to ensure stable and organic growth in the price of the main currency of the UniCrypto ecosystem, as well as free access to it for investors

Initial distribution of the main currency between community members, ensuring free circulation of the coin both in the external market and within the ecosystem. Ensuring that the community protects the main idea of the ecosystem from external factors.

A community reward generator, as the main currency is in the hands of that community. The ideal 50/50 ratio is community / exchange. 50% for a community that will become a conduit for a global idea and protection. 50% at the exchange, at the final stage through a commission mechanism, to provide a counterbalance to "one-handed"

# 9

Preliminary agreement by the parties to the project of investment stages, this is an element of investor protection.

No investment entirely and immediately. Ensuring the stages of project development, targeted investment not only in the project itself, but also in its structure, is a mechanism to reduce risks for investors.

# 10

Issue of an individual token (UniFork) of a project to ensure investment and as an element of investment protection.

Individual currencies for each project, within the ecosystem. Without contact with the outside world.

# 11

Funds for the implemented stages are not returned, this is an element of protection of the project of innovators.

Venture investments are always a risk based on our solution, we minimize this risk. It is not possible to lose all of your money entirely.

Protecting innovators who have successfully completed the project phase. All special conditions are recorded in all chains of the network.

# 12

Fixation of copyright and rights to the final product the possibility of assignment, resale, separate ownership with fixation in the exchange network, this is an element of protection for all project participants.

The copyright for an idea when registering a project, as a fixing factor for an innovator.

Copyright for the final realized product / technology, with full fixation of all conditions, from release to distribution.

From ownership, to any conditions based on consensus between investors and innovators. Possibility of assignment of rights, equity participation, etc.

The fixation of all states, at any stages of interaction, is an element of protection for all participants of the parties

# 13

Ensuring transparency of work on the part of the exchange for all project participants.

We all know such a thing as a roadmap.

This concept is applicable to everyday life, including in the field of venture capital investments.

The status of the project, the stages implemented, the results of the completed stages, audit at all stages, all this should increase transparency for all participants, as well as increase investment attractiveness at any of the stages.

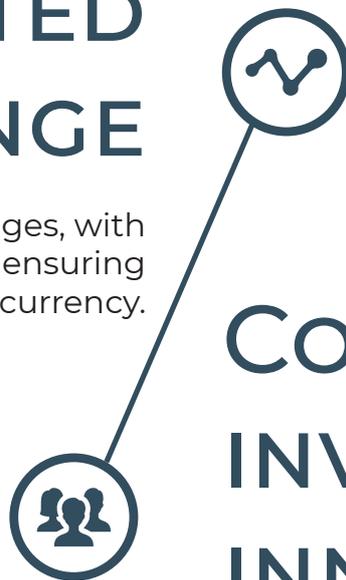
# 14

Exchange arbitration in case of disputes between the parties to the project.

Even when the "rules of the game" are developed by all interested parties, even when the "rules of the game" are accepted by all interested parties, strict audit of projects, agreements on copyright, etc. even in this case, situations arise when it is necessary to resolve a controversial point. In this case, the exchange itself acts as an arbiter. The decision is made according to all the information in all the ecosystem chains. Only with the completeness of the information is a fair decision achieved regarding all controversial issues.

# AFFILIATED EXCHANGE

Only verified exchanges, with an impeccable reputation for ensuring the circulation of the main currency.



# COMMUNITY, INVESTORS, INNOVATORS

The more participants are involved in the process, the more resilient the ecosystem as a whole. One of the tasks of the ecosystem is to ensure organic connections between all participants.

# EXTERNAL INTERACTION WITH THE ECOSYSTEM: BASIC REQUIREMENTS

- ✓ customization flexibility;
- ✓ connection of various modules;
- ✓ multicurrency when converting UniCrypto through the application - wallet;
- ✓ multilingualism of all elements of the ecosystem to ensure access to the broad masses;
- ✓ the possibility of fixing a new state of the contract, to ensure broad cooperation of participants, on the basis of consensus between the parties at any stage within the framework of security;
- ✓ fixing all the conditions and state of the project, at all stages of the project within the framework of security;
- ✓ maximum automation of external processes for the convenience of all participants;
- ✓ immutability of the main concept of the ecosystem;
- ✓ impossibility of concentration of the main means of ensuring and monopolization of management in "one hands";
- ✓ initial centralization of processes for working out a solution and checking stability, with the possibility of a reverse process after checking all nodes, to ensure complete freedom of the creative process and investment.

# SYSTEM COMPONENTS FOR EXTERNAL INTERACTION

## UniPromo

platform for voting, advertising projects, as well as their promotion to the market. News feed functions, project announcements, etc.

Providing the project not only with investments, but also information support at any stage. From the main carriers of the idea of the ecosystem, in the form of a wide community.

## UniWallet

official ecosystem wallet: Cross-platform application for working with affiliated exchanges and their interaction with the ecosystem.

- one exchange for investment and technology;
- one account within the entire ecosystem with different roles;
- one wallet for all ecosystem solutions.



**COMMUNITY,  
INVESTORS,  
INNOVATORS**

## UniCamp.tech

the main platform of the UniCamp.tech exchange for self-registration of projects, selection of a project by investors.

The main interface of the entire ecosystem.

The main network and brain of the whole solution.

## UniMerch

is a branded application with a store of unique merchandise. Also, this ecosystem project is aimed at rewarding project participants, regardless of the status of the user.

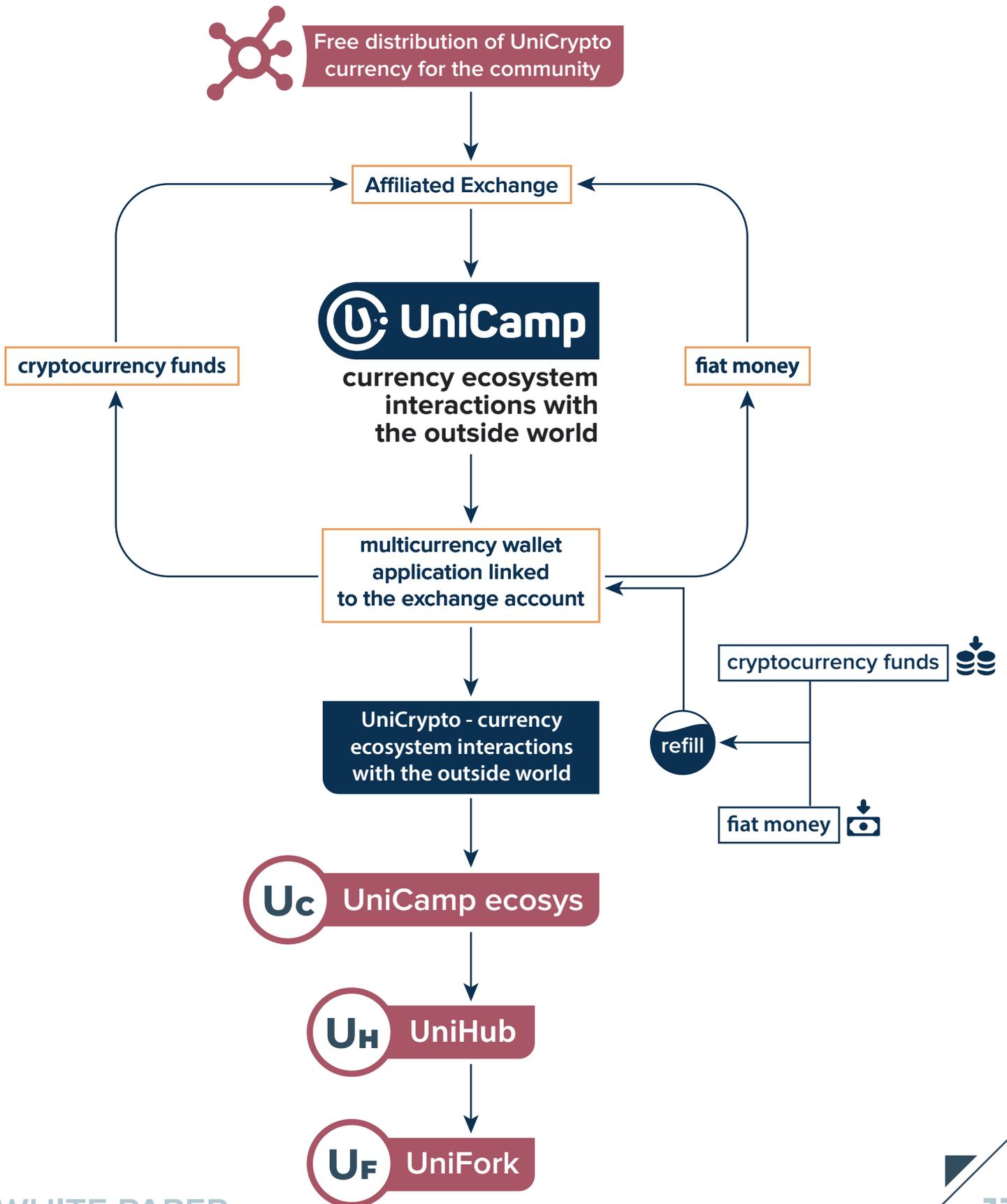
Visualization of our project in different parts of our vast planet. Promoting the ideals of the development team and caring people.

Broadcasting the success of the ecosystem towards the main goal.

Rewarding all ecosystem participants.

UniCamp Ecosys should become synonymous with technology for life.

# DISTRIBUTION OF UNICRYPTO



# SPECIAL CONDITIONS OF PUBLICATION:

- the entire technical part of the project (with the exception of the internal circulation of currency between barriers) will be published not earlier than passing all stages of testing, both open and closed;
- technical audit will be implemented on the basis of at least two solutions, the choice of auditors will be formed no earlier than the final phase of open testing;
- testing of the exchange solutions will be implemented on the basis of the ecosystem test network;
- testing will be divided into two stages and several sub-stages;
- confirmation of the declared technical characteristics will be achieved by repeated testing;
- ensuring the overall stability of the system as well as checking its viability is ensured by the initial centralization of the structure;
- after full confirmation of viability, reverse process, decentralization to protect the original solution;
- all elements and materials related to the ecosystem are the intellectual property of the development team.

[site://unicamp.tech](http://unicamp.tech)

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